GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:4562
ANSWERED ON:19.12.2001
CENTRAL HEALTH EDUCATION BUREAU
A. KRISHNASWAMY;UMMAREDDY VENKATESWARLU

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) the role of the Central Health Education Bureau and its annual budget;

(b) whether the State Governments actively cooperate with the Central Health Education Bureau;

(c) if so, the areas where the Central Health Education Bureau works out joint programmes with State Governments; and

(d) the details of any such current joint programme undertaken with the help of Government of Andhra Pradesh?

Answer

MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI A. RAJA)

(a) CHEB in the Directorate General of Health Services is the nodal agency for health promotion, public education in the countryIt is actively involved in the development of health education, IEC material for both print and electronic media and dissemination of health information to the masses. The CHEB promotes through this mass media campaign, various health issues like oral health, personal hygiene, anti tobacco and anti alcohol etc. The dissemination of information is made in local languages also. Apart from the Government Sector, a number of non-governmental organisations are also involved in health education and health promotion activities undertaken by CHEB.The organization also gives training to health personal, develop health education material and also public awareness lectures. The annual budget for the CHEB for the year 2001-02 is Rs. 170 lakhs (Plan) and Rs. 135 lakhs(Non Plan).

(b) Yes, Sir.

(c) The CHEB undertakes programmes in collaboration with the State Governments wherever the demand arisesPresently, it has taken up a Tribal Health Project (Health Education and IEC) for the districts of Kalahandi and Nuapada of Orissa.

(d) No proposal is pending with the CHEB at present.